## Director's Report to Board of Trustees <br> March 4, 2024 Regular Meeting

## (Lyla Grills Reporting)

- L Grills Meetings \& Trainings Attended: Friends of MPL 2/13, MCLS Directors Council 2/14, Trustee Training "Unprovoked, Unbiased, Undaunted" 2/8
- Eclipse glasses giveaway is going well and has brought in some new people.
- Scottsville Public Library took the Mendon Meadows book drop to use at their Mumford Branch.
- The Friends will have their annual Flower Sale with a pickup date of May 11. The Friends plan on hosting another food drive at the library to benefit FISH Food Closet and are giving away books at Lima Primary for Read Across America Day.
- Lyla will attend the Greater Rochester Chamber of Commerce Women's Council conference on March 14.

Programming Highlights for March 2024 (Kelly P. reporting)
Kids: February found us busy with lots of program at the library. Brian Yanish's Author/Illustrator presentation was $100 \%$ Wonderful. He is a thoughtful, engaging, creative presenter who gets kids fired up about reading. Many of the children in attendance shared that his books got them interested in reading on their own. Story Time, LEGO, Firefly Friends were all well attended. And, over break, we had lots of fun with a special Story Time Reader, local author Nykki Williams, Longhouse Talk, Fish Painting, BINGO, Eclipse Talk, and Black Storytelling League of Rochester.

In March, we'll have all our regular events for kids with a special Eclipse Program on Good Friday. April Break will find us sharing lots of fun activities with the students while they're away from school.

Our special Eclipse displays have garnered a fair amount of interest. We've brought these in from Central and shared them with our community. Deb D also created a wonderful solar system display that has proved engaging for students of ALL ages. The toys that we borrowed from Central over winter break were also appreciated.

The schedule for Summer Reading is almost all set. Just working on finalizing all the details of the program, including prizes and documents.

Teen Involvement: Sweet \& Cute offered an excellent program for teens that was fully enrolled. Deb and Hanna have been working with Teens on Tuesday afternoons. These opportunities are building momentum.

In March, we will offer a fun $6 \times 6$ Small Art Production Class with Mrs. Zauski. We'll also have a travel talk and program on how to pass the New York Road Test.

Adults: Adults enjoyed many programs at our library in February. They showed great interest in the offerings including Relaxation, Alzheimer's Communication Strategies, Life in the Longhouse, Underground Railroad and the Erie Canal, Eclipse, and Black Storytelling.

In March, we are featuring a special Women's History display from the Erie Canal Museum in Syracuse.
Library Visits:

|  | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan | 3495 | 2912 | 3315 | 3288 | 3549 | 1763 | 1061 | 3444 | 3713 |
| Feb | 3582 | 3297 | 3387 | 3090 | 3292 | 2006 | 1011 | 3258 |  |
| March | 4207 | 3917 | 3840 | 3852 | 1982 | 2776 | 2046 | 3892 |  |
| April | 4311 | 3946 | 3954 | 4286 | 0 | 2490 | 1905 | 3765 |  |
| May | 4105 | 3664 | 3629 | 3902 | 0 | 2203 | 1487 | 3707 |  |
| June | 4069 | 4076 | 4126 | 3748 | 0 | 2984 | 1696 | 3652 |  |
| July | 4338 | 4292 | 4741 | 5134 | 4503? | 3319 | 1759 | 4139 |  |
| Aug | 4801 | 4730 | 4296 | 4399 | 1982 | 3062 | 3610 | 4649 |  |
| Sept | 3903 | 3383 | 3358 | 3965 | 3462 | 2587 | 1902 | 3891 |  |
| Oct | 2926 | 3887 | 3766 | 3996 | 2633 | 2351 | 2000 | 3749 |  |
| Nov | 3643 | 3074 | 3429 | 3328 | 2507 | 2247 | 3050 | 3532 |  |
| Dec | 2539 | 2698 | 2970 | 2512 | 2108 | 1663 | 2794 | 3219 |  |
| Total | 45919 | 43876 | 44811 | 45500 | 21515 | 29451 | 24321 | 44897 | 3713 |

Hard Copy Circulations:

|  | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 2 4}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Jan | 7287 | 6973 | 6666 | 6481 | 6158 | 4690 | 5009 | 6246 |
| Feb | 7376 | 6887 | 6298 | 5957 | 5502 | 5352 | 4881 | 5759 |  |
| Mar | 7738 | 7683 | 7232 | 6393 | 4727 | 5749 | 6420 | 6290 |  |
| April | 7414 | 6803 | 6996 | 6638 | 345 | 5400 | 5528 | 5471 |  |
| May | 5923 | 6732 | 5596 | 5787 | 389 | 4891 | 5144 | 5713 |  |
| June | 8168 | 7342 | 7018 | 5886 | 2287 | 6890 | 6784 | 6292 |  |
| July | 9173 | 8405 | 8837 | 8555 | 4225 | 7412 | 7212 | 6577 |  |
| Aug | 9521 | 8870 | 7881 | 8012 | 4878 | 6395 | 7279 | 7297 |  |
| Sept | 6853 | 6322 | 5789 | 5820 | 5497 | 5182 | 5512 | 5338 |  |
| Oct | 6558 | 6776 | 6141 | 6386 | 5631 | 5194 | 5404 | 5856 |  |
| Nov | 6659 | 6597 | 6662 | 5865 | 5683 | 5607 | 5360 | 5499 |  |
| Dec | 5641 | 5823 | 5647 | 5063 | 5523 | 4917 | 5158 | 5249 |  |
| Total | $\mathbf{8 8 3 1 1}$ | $\mathbf{8 5 2 1 3}$ | $\mathbf{8 0 7 6 3}$ | $\mathbf{7 6 8 4 3}$ | $\mathbf{5 0 8 4 5}$ | $\mathbf{6 7 6 7 9}$ | $\mathbf{6 9 6 9 1}$ | $\mathbf{7 1 5 8 7}$ | $\mathbf{5 2 4 1}$ |

Electronic Circulations:

|  | $\mathbf{2 0 1 6}$ |  |  |  | $\mathbf{2 0 1 7}$ |  | $\mathbf{2 0 1 8}$ |  | $\mathbf{2 0 1 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Jan | 892 | 887 | 991 | 1089 | 1209 | 1461 | 1498 | 1761 | 1752 |
| Feb | 795 | 900 | 974 | 1046 | 1311 | 1187 | 1431 | 1529 |  |
| Mar | 891 | 927 | 960 | 1197 | 1412 | 1516 | 1522 | 1694 |  |
| Apr | 892 | 921 | 990 | 1114 | 1687 | 1343 | 1467 | 1534 |  |
| May | 783 | 878 | 502 | 1288 | 1864 | 1487 | 1449 | 1462 |  |
| June | 691 | 841 | 998 | 1152 | 1872 | 1604 | 1367 | 1583 |  |
| July | 816 | 946 | 1025 | 1247 | 1813 | 1589 | 1615 | 1887 |  |
| Aug | 791 | 969 | 929 | 1163 | 1688 | 1628 | 1573 | 1766 |  |
| Sept | 691 | 883 | 839 | 1192 | 1472 | 1424 | 1418 | 1545 |  |
| Oct | 769 | 887 | 941 | 1199 | 1463 | 1406 | 1527 | 1556 |  |
| Nov | 729 | 898 | 1104 | 1121 | 1371 | 1435 | 1552 | 1545 |  |
| Dec | 849 | 854 | 1060 | 1146 | 1488 | 1387 | 1529 | 1584 |  |
| Total | $\mathbf{9 5 8 9}$ | $\mathbf{1 0 7 9 1}$ | $\mathbf{1 1 3 1 3}$ | $\mathbf{1 3 9 5 4}$ | $\mathbf{1 8 6 5 0}$ | $\mathbf{1 7 4 6 7}$ | $\mathbf{1 7 9 4 8}$ | $\mathbf{1 9 4 4 6}$ | $\mathbf{1 7 5 2}$ |

Hard Copy + Electronic Circulations Combined:

|  | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan | 8179 | 7860 | 7657 | 7570 | 7367 | 6151 | 6507 | 8007 | 6993 |
| Feb | 8171 | 7787 | 7272 | 7003 | 6813 | 6539 | 6312 | 7288 | 0 |
| March | 8629 | 8610 | 8192 | 7590 | 6139 | 7265 | 7942 | 7984 | 0 |
| April | 8306 | 7724 | 7986 | 7752 | 2032 | 6743 | 6995 | 7005 | 0 |
| May | 6706 | 7610 | 6098 | 7075 | 2253 | 6378 | 6593 | 7175 | 0 |
| June | 8859 | 8183 | 8016 | 7038 | 4159 | 8494 | 8151 | 7875 | 0 |
| July | 9989 | 9351 | 9862 | 9802 | 6038 | 9001 | 8827 | 8464 | 0 |
| Aug | 10312 | 9839 | 8810 | 9175 | 6566 | 8023 | 8852 | 9063 | 0 |
| Sept | 7544 | 7205 | 6628 | 7012 | 6969 | 6606 | 6930 | 6883 | 0 |
| Oct | 7327 | 7663 | 7082 | 7585 | 7094 | 6600 | 6931 | 7412 | 0 |
| Nov | 7388 | 7495 | 7766 | 6986 | 7054 | 7042 | 6912 | 7044 | 0 |
| Dec | 6490 | 6677 | 6707 | 6209 | 7011 | 6304 | 6687 | 6833 | 0 |
| Total | 97900 | 96004 | 92076 | 90797 | 69495 | 85146 | 87639 | 91033 | 6993 |

