WHAT WE OFFER,

VALUE IN THE COMMUNITY, AND

GOALS FOR MOVING FORWARD.
We **offer** a space where you can meet your neighbors, friends and acquaintances, and develop a sense of community.

**About 200 people enter our doors each day we are open**

Haven’t stopped at the library lately? Here’s what you’re missing....
Clean, Comfortable Seating...
The Latest Fiction and Non-Fiction Books...

We’ve circulated over 105,000 items in 2014
Our Large Print Section...
Library Programs to Participate in...

Knit Nook, Adult Book Discussion, Tech Training, and Children’s Story time, among others. In 2014, we’ve offered 112 early literacy sessions.
Private Study Rooms...

Patrons used our study rooms 133 hours in November 2014
Public Online Access...
Use our computers or your computer with our free Wi-Fi available 24/7
Noah’s Corner Play Space...
Our Tuesday Story Time usually attracts 20-40 patrons each week
Summer Reading Program...

This year, we had over 1500 participants in our Summer Reading Program activities, with a record of more than 28,000 minutes read.
Friends Book Sale...
Free e-books
7% (and growing) of our materials are being checked out electronically through our partnership with the Monroe County Library System.
Audio and e-Books can be downloaded straight to your kindle or e-reader. Video streaming is coming soon.
A variety of indexes or databases to articles within magazines, newspapers, and/or journals, all reliable published sources. Business, health, consumer information can all be found at your fingertips.
Monroe County residents can download audio books, eBooks, music, videos, and podcasts with their library card.
A Committed and Passionate Staff...
Dedicated Volunteers
#Valueofmendonlibrary

- This past July over **10,000** items were checked out!

- Our patrons check out an average of 1.7 items each visit- valued at **over $30 per visit**

- We have a very heavily used collection
  - The collection turnover rate for our library population range is **1.67**
  - According to the Public Library Data Service 2012 Statistical Report: Mendon’s collection turnover rate is **3.00...57%** higher than the average

- **How much can an average household of four save by checking out items such as books and DVDs from the library instead of buying them?**
#thenumbers@Mendonlibrary

- **105,000** items checked out of our library in 2014.
- About **51,000** library visits in 2014.
  - Mendon’s visits per capita are 8% higher than the national average.
- **5962** Active Card holders → **65%** of the population
  - New York State average is 53% of the population are card holders.
  - Issued or re-registered over 2000 new library cards this year.
  - Mendon has a **22%** higher card holder rate than the average New York State Library for our size population.
CAPITAL CAMPAIGN

1) History of “Where we started”

2) What “We’ve accomplished to date” and

3) Our “Goals for 2015/2016 and Beyond”
Phase I **Supported** by Community
In the Beginning:
Funding for Our New Library Depended Upon Our Dedicated Volunteers

Phase 1 (opened June 2011)
New, 7,340 square foot building at 22 N. Main St., Honeoye Falls

Total cost of Phase 1: $2.4 million

$0.55 million
Two Town of Mendon bond anticipation notes*

$0.5 million
NY State Library Construction Grant

$1.35 million
Town of Mendon bond (approved by taxpayers 3-to-1 in 2008)

*Note: The campaign has a key goal to make the payments on these notes and prevent any impact to taxpayers from them.

Capital Campaign
Success to Date:

The Friends of Mendon Public Library’s capital campaign for the new building project is committed to raising private funds to complete funding for Phase 1, before undertaking Phase 2.

Phase 1 Goal: $0.55 million

As of December 2014, we’ve paid the Town of Mendon a total of $380,526. We owe an additional $172,632 over the next two years and have $24,712 in the bank toward that goal.

Note: Some of these gifts were in-kind, or restricted for uses other than for funding the new building construction.
Overwhelming Support from the Community: 1000+ gifts so far
Activities of Capital Campaign

- **6000+** solicitation letters sent
- **8** major fundraising events
  - Gary Lewis
  - Garden Tour
  - Books and Boots in the Barn
- **7** Call nights held at the University of Rochester
- **5** Breakfasts to showcase the need for a new library
- **3** Successful galas held within our town
- Numerous personal contacts

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#bythenumberssuccess

- **1000+** Gifts Received
- **11.25%** response rate for mailings
  - 600 (16%) households in the town of Mendon actively donate to the campaign
- Only **38%** of our donors have a library card
- **61%** of our donors see the library as a worthy way to contribute to our local community as part of their philanthropic activities without actively using our library
Looking to the Future

We plan to move forward – Just like the invention of elevators did not replace stairs, the microwave did not replace the oven, and online shopping did not replace the mall—we don’t expect the internet to replace the need for libraries. We’ve been here for 100 years and expect to be here for another 100. What has changed and will change in the future is the demand on our library.
Immediate **Goals** for moving forward

- Continue to...
  - Maintain partnerships with local businesses
  - Stay current with new media
- Digitizing local papers and yearbooks
- Makerspace with wider broadband and wireless printing, technology for higher-end work skills training.
Long Term Goals for moving forward

- **Complete goal of raising funds for Phase I**
  - $172,632 payable in 2015 ($100,000) and 2016 ($73,000) to complete Phase I funding ($147,920 yet to be raised).
  - Reach this goal through State Aid, Foundation Grants, and Large Donors

- **Looking forward to Phase II (estimated at $1.4 million in 2011):**
  - Bringing the children of our community a dedicated children’s space;
  - A large state-of-the-art meeting room, attracting local businesses and organizations; and
  - A space for our teens to belong, interact and have positive impact on the community.
  - With careful planning and sound fiscal management, we can leave a legacy and complete our vision for future generations.
Thank You!